

## Water Activity Analysis Safe for Storage & Transport









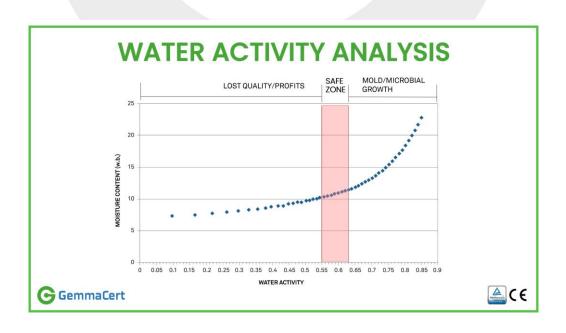




- ➤ GemmaCert analyses Water Activity (aw) to help predict if your cannabis/hemp is safe to store and transport.
- ➤ Water Activity is a widely used metric for food and pharmaceutical safety.
- ➤ Water activity is a better index for microbial growth than water content (moisture %).
- ➤ It is critical for predicting growth of bacteria, yeasts, mold, oxidation and premature THC decarboxylation.

## **Optimum water activity range is between 0.55 – 0.65.**

- ➤ Low water activity, **under 0.55**, means product is too dry, trichomes are brittle, delicate, and less potent or destroyed, risking profitability.
- ➤ High water activity, **above 0.65**, means product is too wet, possibly causing contamination and mold, exposing customers to unnecessary health risks and risking your company's brand and reputation.





- Available on GemmaCert devices via the latest over-the-air software update. Results will appear on the GC smartphone app along with THC and CBD potency.
- For accurate water activity analysis of dry flowers, a whole flower must be analysed, **not** ground material.
- ➤ Grinding of flowers leads to water loss and results will not reflect the actual water activity level.

## **Background: What is water activity?**

- ➤ Water activity, or aw, is a measure of the free moisture in a product.
- The water activity of cannabis describes the degree to which water is "bound", and its availability to participate in chemical/biochemical reactions and growth of microorganisms.
- ➤ Water activity better predicts the growth of microorganisms because microorganisms can only use available water.

For any questions, contact: <a href="mailto:support@gemmacert.com">support@gemmacert.com</a>